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For Spring, 1945 Agriculture

RICHARDS GARDENS

One Year Field Grown
Perennials
Field Grown Hardy Phlox



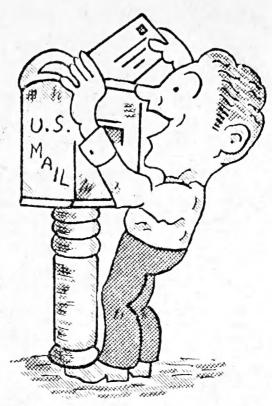
Pacific Hybrid Delphinium Blooms from 1 Year Plants

ALL PRICES ARE PREPAID PRICES

Richards Gardens

Plainwell, Michigan

Plant
Lovers!
Your
Garden
Dollar
Buys
More
Here!



When you stop to consider that you can get a dozen of Richards' fine field grown, I yr. perennial plants for about the price you ordinarily expect to pay for three regular field grown plants you get an idea of the tremendous saving you can make by buying our plants.

Remember, these are not flat grown green-house seedlings, but well rooted, healthy, field grown plants.

NOTICE

Due to plant inspection and quarantine restrictions we find that it is impossible for us to make further shipment of orders into Canada. We must ask that those Canadian customers to whom plants have been sent in the past refrain from asking us to make future shipments.

PLEASE NOTE CAREFULLY

At least one half dozen plants of any one variety must be ordered. Our low prices will not permit handling orders for lesser quantities of one kind.

SEND US YOUR ORDERS EARLY

Make out your order and send it in to us now while you are thinking of it. We will send all plants prepaid at planting time.

SPECIAL! FREE PLANT OFFER

You may select ABSOLUTELY FREE two dozen of any of the plants described in this catalog, retailing at not more than \$1.00 per dozen, with every order of ten dozen or more plants selected from this list. Another reason why your dollar buys more here. ALL PRICES ARE PREPAID PRICES

HEAVY ROOTED, ONE-YEAR FIELD GROWN

Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

Cilillate, Woulder		
VARIETY	Per Dox.	Half Dox.
ALYSSUM (Rock Madwort)		
Excellent plant for the rockery or borders. One of the showiest spring flowers with its large clustered blooms of bright yellow. Grows from 10 to 12 inches high. Very hardy.	1.00	.60
ANCHUSA (Sea Bugloss)		
Grows 5 to 6 feet fall and makes a splendid background plant. Bears loads of true gentian flowers in June. Very hardy and sturdy.	1.00	.60
MYOSOTIDIFLORA (FORCET-ME-NOT) A beautiful plant for shady places. Grows from 1½ to 2 feet tall. Foliage is large and keeps its deep green color all summer. In May and June charming dainty blue blooms are borne in great profusion. Plant is compact in growth and always ornamental.	1.50	.85
ANEMONE (Pasque Flower)		
PULSATILLA Grows only about 10 inches high which makes it ideal for rockery or border. Deepest blue bell shaped blooms come very early in spring.	1.10	.65
AQUILEGIA (Columbine)		
These are among the most beautiful of hardy plants and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting.		
CLEMATIFLORA (SPURLESS)	1.25	.75
Excellent bedder. Noted for the clear, soft, mixed colors of its abundant blooms.	1.25	.75
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	Per Doz.	Half Dox.
ARABIS (White Rock Cress	;)	
ALPINA	1.00	.60
A splendid creeping plant which seldom grows ove 12 inches high. Bears masses of white blossoms in early spring. Foilage is very ornamental balance of the year.	7	
ARTEMISIA (Southernwood	1)	
SILVER KING	. 1.00	.60
A striking contrast plant with light silvery gray foli age. Much used in mixed bouquets. May be cu and dried for winter use. We offer well rooted cuttings.	t .	Υ
ASTERS (Michaelmas Daisy)	
ALPINUS COLIATH	1.00	.60
Grows about 15 inches high, making it a lovely border plant. Large blooms of soft blue color are borned profusely from May until late summer.		
AUBRIETIA (Purple Rock Cr	ess)	
Very desirable for rock gardens, for edging of Their graceful, dwarf habit of growing, their delightheir evergreen foliage makes them beloved by all blooming in April and continue until July	tful col	oring and
Excellent bedding sort which bears multitudes of rich violet colored blossoms.	1.00	.60
LEICHTLINII	1.00	.60
Large flowering type which produces a surprising quantity of deep rosy purple blooms.	3	,
ROSEA GRANDIFLORA	1.00	.60
Dainty, bright pink flowers on six-inch stems.	1	

SPECIAL! MONARCH MIXED AUBRIETA

A superb NEW ENGLISH STRAIN. One of the most glorious color mixtures we have ever seen. Almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple. Make your bed bordrs a riot of early color with this surprising color mixture. Be sure to order some of these MONARCH MIXED aubrietias.

6 for 65c, 12 for \$1.10, Postpaid



Hundreds of Thousands of 1 Yr. Delphinium Plants

CALLIRHOE (Poppy Mallow) INVOLUCRATA This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 in. high.

CAMPANULA (Bellflower)	Per Doz.	Half Doz.
CALYCANTHEMA, (Cup And Saucer) (Mixed colors) One of the most desirable cut flowers. Very showy in any garden.	1.00	.60
Excellent for rockeries or for edging. Rounded clump of bright green foliage from which stems arise only 6 or 8 inches. Each stem bears a beautiful dark bell-shaped bloom of large size. Very lovely and colorful.	1.00	.60
MEDIUM, (OLD FAVORITE "CANTERBURY BELLS")		.60
PERSICIFOLIA, BLUE The true perennial variety. Grows about 2 feet high. Large blue bell shaped blooms make it attractive for contrast either in beds or in bouquets. Long blooming period.	1.00	.60
PERSICIFOLIA, WHITE An excellent cutting variety. Flowers are clear pure white.	1.00	.60



Part of Our 1-year Aquillegia Plantings.

HARDY CARNATION (Carnation Grenadin)

Almost a necessity in your garden. These hardy outdoor carnations have unlimited uses. For spots of bright color, for cutting, and for fragrance they are unexcelled. Bloom practically all through the summer. Have dwarf habit of growth.

mer. Have dwarf habit of growth.		
"KING OF THE BLACKS"	1.10	.65
One of the finest hardy carnations. Large flowering and fragrant with deepest maroon color and satiny black sheen.		
COLDEN SUN	1.00	.60
Sweet scented, golden yellow,		
PINK	1.00	.60
We highly recommend this for clear pink color.		
RED	1.00	.60
Really brilliant color and very profuse habit of bloom makes this much desired.		
WHITE	1.00	.60
To complete the color range in your carnation planting be sure to include this one.		
MIXED	1.00	.60
Hardy; fragrant; in mixed colors.	+	
CHIERANTHUS (Siberian Wallfl	ower)	
Bright golden yellow blooms make a rich color display in the rockery or border. Grows only 12 inches high and blooms during May and June.		.60

Hardy Chrysanthemums

HARDY FALL FLOWERING 'MUMS

ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and will provide a wealth and richness of color for your gardens after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower. We offer field grown, transplanted plants which have bloomed for us and which we know will please you.

ALCONQUIN—Very hardy and very early blooming. Rather dwarf growing plant with extra large, brilliant yellow blooms in profusion.

AUTUMN LICHTS—Magnificient and striking copper bronze. Very hardy and early blooming. Compact, beautiful plant and strong grower.

JUDITH ANDERSON—A delightful variety for bedding and cutting. Rather dwarf growing and bears a mass of beautiful buttercup yellow Pompon blooms.

MODEL DE PERFECTION—Pure white as driven snow. The best white pompon we know of. Good grower and extra heavy bloomer.

RUTH MARION HATTON—Blooms in September with quantities of bright canary yellow, Pompon type, blooms. Very decorative either in plantings or after cutting.

VIVID—Excellent for bedding and equally good for cutting. Vigorous grower with good stems. Abundant bloom begins early in the fall. Color is rich bright rose pink.

Your choice of the above varieties

30c ea.; 4 for \$1.00, Postpaid

NEW 'MUM INTRODUCTIONS

JACKIE

Brand new, being introduced by us last year. Double deep rich wine red. Free bloomer.

RED BRICK TAVERN

Another new 'mum being introduced by us. Korean type with rich brick-bronze color. Very hardy and an early bloomer.

35c ea., 3 for \$1.00, Postpaid

NAMED VARIETIES OF

KOREAN 'MUMS

APOLLO Deep rich, glowing orange-bronze color. Prolific bloomer and good grower. Strong stems of nice length.

SEQUOIA—A Korean Hybrid type which produces gorgeous double blooms in great abundance. Color is a grand shade of mellow amber with interesting variations.

Your choice of the above varieties

30 c ea., 4 for \$1.00, Postpaid

MIXED COLORS, Field Grown, Transplanted Plants 25c Ea., 6 for \$1.25; 12 for only \$2.25, Postpaid

KOREAN HYBRIDS (Early Blooming)

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 year, field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixd colors and in single, semi-double and double forms.

6 for 60c, 12 for \$1.00, Postpaid

VARIETY

Per Half Doz. Doz.

.85

.60

.60

.75

1.25

CUSHION 'MUMS

In the few years since these remarkable plants were introduced they have swept the country and have risen to the very peak of popularity with all gardeners from coast to coast. Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and blooms from then on until the latest fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. Even one plant alone makes a small flower garden. We offer choice plants which are field grown, transplanted plants.

Colors. Your Choice: Pink, White, Bronze. 35c ea., 6 for \$2.00, Postpaid COREOPSIS (Tickseed)

One of the most useful perennials for borders and for cutting. Very easy to grow and produces golden yellow blooms in great profusion throughout the

DOUBLE SUNSET (NEW COLD) 1.50

A new variety which bears double flowers of good color. Keep exceptionally well when cut. Large plants.

DELPHINIUM

(PERENNIAL LARKSPUR)

One of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all heavy 1 year field grown plants which will bloom in your plantings this summer.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY 1.00 .60

Beautiful soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color.

BELLAMOSUM 1.00 .60

Identical in habit of growth and characteristics with Belladonna described above but has rich, deep blue color so much loved in delphiniums.

Graceful habit of growth and has finely cut foliage which makes it useful for garden display. Flower spikes are loosely arranged and have a clear light blue

spikes are loosely arranged and have a clear light blue color, keeping well when cut.

CHINESE BLUE MIRROR

Bright navy blue blooms without spurs. Grows 2 ft. high. One of the best blues.

One of the finest cutting varieties. Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers and these will delight you.

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. Plant some Hybrids this year and you will be thrilled next summer when you see the wonderful blossoms produced.

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Florets run a good per cent double. Very strong grower with strong stems.

WREXHAM STRAIN, HOLLYHOCK FLOWERED,
Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations include all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems.

Per Half Doz. Doz

DIANTHUS (Pinks)

This great family is comprised of many varieties and species. They are worthy of a place in every planting and their bright colors and fragrance make them essential in good floral arrangements.

DIANTHUS BARBATUS (Sweet William)

An old fashioned flower of which we never tire. Loads of colorful blooms are produced in June. Excellent for color masses in beds or for cutting. Very hardy, easy to grow. We offer the following varieties:	*	
HOMELAND	1.00	.60
New. Large trusses; deep red with sharply defined white eye.		
MIDGET MIXED	1.00	.60
Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.		
NEWPORT PINK	1.00	.60
Beautiful salmon pink color. Fine for cutting.		= 7
SCARLET BEAUTY	1.00	.60
Brightest scarlet color for massed display.		
VAUCHAN'S SPECIAL MIXTURE	1.00	.60
Excellent strain of vigorous growing plants with wide range of brilliant mixed colors.		

EVERBLOOMING HARDY SWEET WILLIAM

LATIFOLIUS ATROCOCCINEUS FLORA PLENA 1.00 .60 A beautiful summer bedding variety as it bears brilli-

A beautiful summer bedding variety as it bears brilliant fiery crimson blooms all through the season. Very hardy and a sturdy grower.



Part Of Our Plantings Of Giant Pacific Hybrid Delphinium.

DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming.

their exquisite tragrance and tree blooming.		
CYCLOPS	1.00	.60
Deep rosy crimson hybrids. Fragrant. Red center.	-11-	
DOUBLE MIXED	1.00	.60
Old fashioned hardy pinks in assorted mixed colors. Hardy and thrive most anywhere.		
HIGHLAND QUEEN, ROSE HYBRIDS	1.00	.60
One of the best perennial Dianthus offered today. Bright rose colored, fragrant blooms are produced continually from May to November. Ideal for bedding, border or rockery. Red center.		
SPRING BEAUTY	1.00	.60
Large sized double blooms are typically carnation in form and fragrance; wide range of mixed color shades.		

VARIETY

VARIETY	0	LI - 16
	Per Doz.	Half Dox.
DIANTHUS HEDDEWICI (Spec	ies)	
HEDDEWIGI MIXED		.75
Beautiful hardy dianthus with delightful frgrance. Mixed colors only. Splendid plant for bedding. Fine for cutting to make low bouquets.		
DIANTHUS SWEET WIVELSFIELD	(Speci	ies)
SWEET WIVELSFIELD	1.25	.75
The true perennial type with single flowers in mixed colors. Fine for mixed bouquets.		
DIGITALIS (Foxglove)		
This elegant strain of an old fashioned flower grows to 7 feet high, ideal for tall colorful backgrounds. The color mixture is suberb. We heartily recommend this variety of Foxglove.	1.25	.75
ERYNGIUM (Sea Holly)		
AMETHYSTINUM	1.00	.60
Colorful perennial which reaches height of 3 feet and produces quantities of Amethyst Blue flowers during late May and June. Splendid for borders.		
CAILLARDIA (Blanket Flower	er)	
For general hardiness and the profusion with whice their colorful blooms, the Gaillardias are in a class Plants require only the very simplest care. Blooms long after cutting or will make a bright color display border.	by the	mselves.
Brilliant, wine-red flowers of large size on strong lengthy stems. Ideal for cutting. Bloom from June until frost. Showy color for the border.	1.00	.60
One of the most brilliant of the family. Large flowering type with blooms of bright golden yellow, centered by a disc of satiny maroon.	1.00	.60
A true dwarf Gaillardia which deserves a place in every garden. Grows 12 to 15 inches high in very compact shape. Foliage practically disappears under the mass of large deep red and gold blooms.	00.1	.60
PORTOLA HYBRIDS Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. Makes colorful bouquets.	1.00	.60
Particularly showy, large flowering, variety noted for its brilliant tangerine color. For bright masses of color this one is unequalled Equally good for cutting. Strong, erect stems		.65
GYPSOPHILA (Baby Breath))	
One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty or when used in mixed bouquets it has no equal.		
PANICULATA	1.00	.60
Dense, spreading, bushy type which reaches a height of 3 feet. Numberless tiny white blooms completly hide the plant during flowering season. May be cut and dried for winter use. Foliage is fine in texture and ornamental in rockery or border.		•
Grows only about 2 feet high and produces a mass of small white flowers, mostly double. Much used in the ends of a perennial border for its misty, delicate atmosphere. Good for all bouquet use.		.65
"PACIFICA"		.75
Beautiful pearly pink blooms in branching panicles. Grows 4 feet tall and blooms in September and October. Excellent for use in fall bouquets.		
MICHIGAN CUSTOMERS PLEASE ADD 3% SA	LES TAX	,

Per Half Doz. Doz.

HELENIUM (Helen Flower or Sneezewort)

An outstanding perennial which produces hundreds of brightly colored blooms during August and early September. Colors on the same plant will vary with their different stages of development. Beautiful in the garden and equally beautiful for cutting.

RIVERTON GEM 1.25 .75

Deep gold suffused with crimson, which changes to solid deep red as blooms age. Grows $3\frac{1}{2}$ feet high and blooms from August until October.



Acres of Beautiful One Year Field Grown Perennials Ready to Transplant and Grow in Your Gardens

HELIOPSIS (Hardy Zinnia)

Valuable for cutting and noted for their hardiness and fine color. Good compact growing habit with strong erect stems. Very free flowering.

LEMOINE'S GIANT 1.00 .60

Double, golden yellow blooms.

HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large leaved, ornamental foliage is fine in the border. Tall erect canes bear large bell-shaped blooms often measuring 7 or 8 inches across. Very hardy and easily grown. Grow 4 feet tall.

MALLOW	MARVEL,	JUMBO	RED	1.00	.60
MALLOW	MARVEL,	PINK	••••••	100	.60

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our memories than the hollyhock. We have selected four outstanding varieties listed below as being the best for our customers and we know you will be pleased when they bloom.

CHATER'S DOUBLE MIXED	1.00	.60
Beautiful range of color in one of the best mixed strains.		
IMPERATOR DOUBLE MIXED	1.00	.60

Large Begonia-like flowers on tall, strong stalks. Unusual color variations incuding lavender shades as well as pinks, salmons, reds, etc. Fringed outer petals with double rosette centers.

potals with acceptance		
NEWPORT PINK	1.00	.60
Rich, shimmering pink blooms on tall stems.		
SCARLET BEAUTY	1.00	.60

Brilliant scarlet color for bold backgrounds.

Flushing, New York

Richards Gardens, Plainwell, Mich.

I received my order of Swiss pansy plants and want to thank you for the nice plants and also for the extra ones.—W. H.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

VARIETY

Per. Half Doz. Doz. IBERIS (Hardy Candytuft) These delightful plants have a very distinct place in the rockery or whatever a dwarf plant with evergreen foliage is needed. Very hardy and rarely exceed 18 inches in height. May be used for dwarf flowering hedge. Dense heads of blooms in early spring. CIBRALTARICA60 Dwarf, with evergreen foliage. Masses of lavender bloom in early spring. Splendid for edging. Same habits but slightly more dwarf, with white blooms. 1.00 .60 IRIS DICHOTOMA (Vesper Iris) Large fragrant blooms come in tall branching sprays in late July and continue through August. Blooms open each evening. Make a fine display of color when planted in groups. DICHOTOMA MIXED 1.00 Colors run from light cream through blues, purples and red shades. Very good for mixed beds. IRIS KAEMPFERI (Oriental Iris) Immense flat blooms on tall stems. Noted for the variety of their colorings which range from delicate pastels to deepest purple and blue. Long narrow leaves make ornamental clumps of foliage. Plant some of these beautiful Iris in your borders. The size and quality of their blooms will please the most exacting. 1.00 KAEMPFERI, MIXED60 A beautiful assortment of colors. Tall growing. LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea) A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover a trellis, fence or arbor. Bloom continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers. WHITE, PINK, OR RED (YOUR CHOICE) 1.00 BLACKBERRY LILY BELAMCANDA CHINESIS60 1.00 Lily like blooms of orange spotted with red. Easily grown. LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of the perennials. Will grow in shade or on spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped, blooms hang from 8 to 10 inch stems. Foliage is ornamental all season. Very fragrant. Strong 1 year pips, ready for transplanting.

6 for 60c, 12 for \$1.00, Postpaid

LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

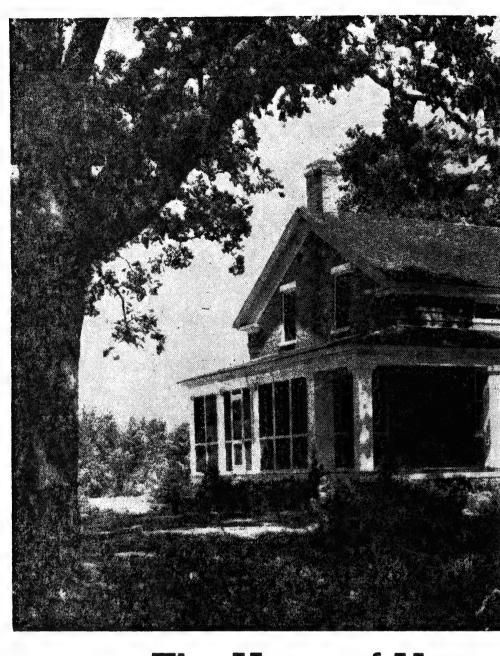
.60 **PYCNOSTACHYA** 1.00

Flower stems rise to a height of 6 feet each topped by a foot-long spike of richly colored rosy purple bloom. Blooms during July and August. Excellent for cutting.

Beautiful New LIATRIS "September Glory"

New late-flowering variety of the ever-popular Blazing Star Extremely long flower spikes of purple are borne on strong stems all through August and September. Very desirable for cutting and a plant which should be in every garden.

12 for \$1.25, 6 for 75c, Postpaid



The Home of Untra

A Familiar Landmark to Travelers on U. S. 131—The Red Brick 1 For Its Excellent Chicken and Steak Dinners—Just North of Plainwe Always Welcome at Any Time.

The World's Fir

The Famous Vetterle an

NAMED VARIETIES

VARIETY

BLACK KNIGHT	Per Doz. 2.00	Half Doz. 1.10
Darkest royal violet.		
BLUE BIRD	2.00	1.10
Clear medium blue with white bee.		
Medium to dark blue with darker bee.	2.00	1.10
CAMELIARD	2.00	1.10
Clear soft lavender. White bee.	1.00	1.10
CALAHAD SERIES	2.00	1.10
Cear white flower spikes of enormous size with well spaced flowers. Good branching habit.		
CUINEVERE	2.00	1.10
Light pink lavender with white bee.	•	
KING ARTHUR	2.00	1.10
Rich, deep royal violet. White bee.		
SUMMER SKIES	2.00	1.10
Clearest light blue with white bee,	2.00	1 10
Mixed shades. Finest.	2.00	1.10
IVIIACU SITUUCS. IIITEST.		



transplanted Perennials

Brick Tavern—The Old Homestead, Recommended by Duncan Hines—Famous Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are

Finest Delphiniums and Reinelt Pacific Hybrids

This elegant strain of Delphinium is almost beyond description. Flow spikes 3 to 5 feet long closely packed with individual flowers from to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong well-rooted plants from seed sown last May.

COLOR GROUPS

VARIETY

	Dûz.	Doz
	Per	Hal
DARK BLUE	1.50	.85
CIANT WHITE	1.50	.85
MIXED SHADES	1.50	.85
VIOLET SHADES	1.50	.85
LAVENDER PASTEL	1.50	.85
13		

VARIETY	Per Doz.	
LILIUM (Hardy Lilies)		
TENUIFOLIUM	1.25	.75
Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.		
LINUM (Perennial Hardy Flax	(r)	
6 P1/P1414	1.00	.60
Very desirable plant for the perennial borders. Grows about 2½ feet high, with finely cut, ornamental foliage. From May to August you have a fresh crop of blooms for cutting each morning. Beautiful, clear, light blue color blends well with other flowers for mixed bouquets.		
LYCHNIS (Campion or Catchf	y)	
An artistic perennial which has been cultivated f some parts of the world. Noted for their brilliantly heads and extreme hardiness. Ideal to liven up the border during late summer and early autumn.	color	ed flower
CHALCEDONICA (MALTESE CROSS)	1.00	.60
Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant to make bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.	: 	*
MATRICARIA (Feverfew)		
This splendid plant is much used for low growing be pact in growth with strongly scented ornamental foliology in late summer and early fall. Grows 10 to	ds. ' age. 15 in	Very com- Masses of ches high.
	1.00	.60
This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.		
	1.25	.75
Same general description as for double white above, but this new variety has blooms of rich golden color. Very free bloomer.		
MYOSOTIS (Forget-me-not)		
Most people are familiar with these dainty flower Nots which bring so much beauty and charm to the s Delightful for the rockery, for walk edging or around	pring	landscape
ALPESTRIS	1.00	.60
Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.		

NEW HYBRID ORIENTAL POPPIES

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border or for bright spots of color among shrubs these free-flowering plants are unsurpassed. We offer strong, field grown 1 year plants in mixed shades only.

12 for \$1.25; 6 for 75c, Postpaid.

PAPAVER (Poppy) THE EMPEROR 1.10 .65 Large-flowered, orange, long stemmed, Gartford Giant Art Shades. This mixture is an excellent strain with exceptionally fine large flowers, beautifully fluted and soft textured, carried on extremely long, heavy, wiry stems. The color range includes lovely pastel shades.

Richards Gardens, Plainwell, Mich.

Gentlemen: The plants have been received and planted. ..The first shipment has been received and are growing and some are budded. We are very well pleased with all the plants received from you.

We have been getting a lot of rain since we got your last shipment planted. We had a nice rain and it turned cool, so we are in hopes of saving every plant.

Thank you for the fine packing. Sincerely yours.—C. A. U.

Per Half Doz. Doz.

PHYSALIS (Giant Chinese Lantern)

Loved for its brilliant orange-red lantern-like pods which are used for gay winter bouquets. One of the easiest perennials to grow. Do well in any type soil and thrive in dry locations.

FRANCHETTI GIGANTEA 1.00 .60

Real giant sized lanterns of flashing color are produced on sturdy plants, as many as thirty to a plant. When cut and dried they last indefinitely.

PLATYCODON (Balloon Flower)

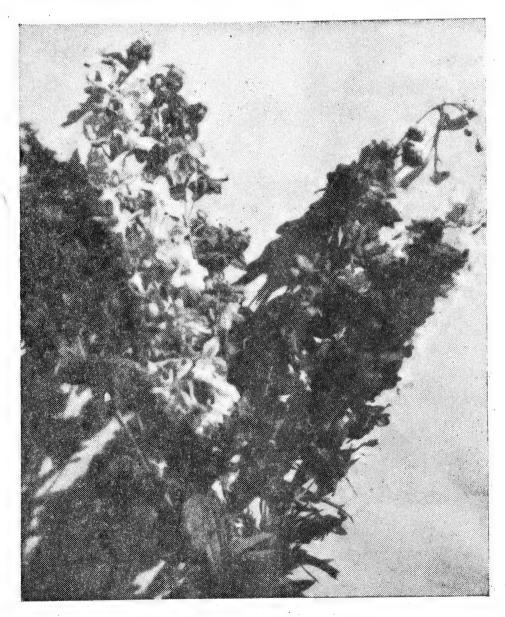
EARLY GIANT BLUE 1.00 .60

Large flowering and an extra rich blue in color. One

Large flowering and an extra rich blue in color. One of the most showy and unique of garden flowers. Odd balloon-like buds which open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

POLEMONIUM (Jacob's Ladder)

Very showy and free flowering, bearing masses of large deep blue flowers through May and June. Grows two feet high and noted for hardiness.



Pacific Hybrid Delphinium Blooms Cut From Some of Our Sturdy One Year Plants

Richards Gardens, Plainwell, Mich.

Dear Sir: I want to thank you for the nice plants you sent me, and also the extra count which we were not expecting. Had a down-pour of rain this forenoon so cannot plant immediately.—Mrs. P. Z.

Per Half Dox. Doz.

.60

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

.75 ROBINSON'S HYBRIDS, RED AND SCARLET 1.25

A really great new strain. We think so much of it that we have discontinued growing any of the others. Plants are exceptionally strong growers, produce long stems and the flowers are larger than were the older variety. We cannot adequately describe the superb colorings which appear in this magnificent strain. They run the range from deepest red to brightest scarlet. For color in beds, borders or massing we can say they stand supreme. Use them in bright pottery vases and you'll thrill at the colorfulness of your floral arrangements. floral arrangements.

ROBINSON'S MIXED 1.25 .75

Finest strain of painted daisies, in mixed colors.

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these plants are indispensible.

HIRTA AUTUMN TINTS 1.00 .60 A multitude of Autumn shades. A profuse flowering variety which is very hardy. Stems 3 feet long.

PURPUREA 1.00 The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms from July until frost.

SALVIA (Meadow Sage)

AZUREA GRANDIFLORA .60 1.00

A species from the Rocky Mountains. Stems are 3 to 4 feet high and willowy. During the early Autumn pale blue flowers are produced in almost unbelievable profusion. Ideal for color in the perennial border. Keep well when cut.

SAPONARIA (Soapwort)

OCYMOIDES SPLENDENS 1.00 .60

Trailing vine-like plant which is a necessity in every rockery. From May until July plants are a mass of rosy pink small blossoms.

SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

CAUCASICA (PERFECTA)

Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September.

ISAAC HOUSE HYBRIDS 1.10 .65

Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season.

Washington, Pa., May 7, 1944

Richards Gardens, Plainwell, Michigan Gentlemen: Again I wish to say that I am very well pleased with the plants that you sent to me several weeks ago. Almost all of them are making new growth and look for some fine results in flowers later on. The delphiniums are making exceptional growth and I don't believe that anyone in the commercial field can beat you on one-year delphinium plants.—Sincerely yours, P. E. H.

Burley, Idaho, May 19, 1944

Richards Cardens, Plainwell, Michigan
Dear Sirs: My order arrived the 16th inst. in the very best of condition and the plants were set out the following day. With labor conditions as they are I was not expecting the order before another week. Many, many thanks for the liberal count.—B. B. L.

Half Doz.

.60

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

1.00 .60

The best known variety. Improvements in the strain now result in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Vigorous and hardy.

WHITE CODDESS 1.00 .60

A splendid variety for rock garden or border. An extra free blooming strain with large flowers on 18-inch stems. Always retains its semi-dwarf habit. Hardy and easy to grow.

DIENER'S NEW HYBRID DOUBLE FRINGED WHITE DAISY

If you really want something exceptioally fine in white daisies this new development will be the answer. Medium tall growing, with strong stems, and immense white blooms, most of which are double or semi-double. Some have broad petals and on others the petals are narrowly shredded. A further note of beauty and oddity is added by the attractively fringed edges. Don't fail to include a few of these in your plant order. They will excite more admiration and comment than any plant in your garden.

in your garden.

6 for 75c; 12 for \$1.25. Postpaid

SIDALCEA (Greek Mallow)

.... 1.00 .60 ROSE QUEEN

Bright rose blooms on 2 to 3 feet stems in June and July.

STATICE (Great Sea Lavender)

LATIFOLIA

Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12 inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

.60 1.00

An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

TRITOMA (Red Hot Poker)

PFITZERI A very spectacular plant with foliage resembling that of the Yucca. Twenty-four inco stems, each topped with a large cone-shaped spike of dazzling orange. Make a brilliant color display for the Autumn garden. Field Crown, Transplanted Plants.

25c each, 6 for \$1.25, 12 for \$2.25, Postpaid

VALERIANA (Garden Heliotrope)

One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to ahe beauty of the plant. Unequalled for bold color masses in the border and for flashy boundeds. der and for flashy bouquets.

COCCINEA RUBRA

.60

,60

.85

.60

.60

1.00

VERONICA (Speedwell)

An interesting and valuable family of plants because of their ornamental foliage and their long flower spikes, which resemble graceful spires. Thrive in rich soil in full sun.

1.00 LONGIFOLIA

Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like sight in July and A spikes of deep blue.

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

RUBY ARKWRIGHT Very free flowering, rich ruby-red color, with satiny sheen. Fragrant and delightful when cut.

IERSEY GEM 1.50

Blooms from April until snow falls. Rich, shimmering violet-blue color. Has exquisite fragrance and extreme hardiness which makes this one of the finest the Violas.

Mixture of gay blues and yellows, especially bedding or colorful edgings. Abundant bloomers. blues and yellows, especially for

YUCCA (Adam's Needle)

FILAMENTOSA .. 1.00 Long, bayonet-like leaves are rich green and grow into large clumps. Strong erect stems reach a height of 6 feet and are topped with immense loosely drooping spikes of bell-shaped blooms. Striking for use as specimen plants.



Part of our Hardy Phlox Plantings.

Most perennials need a sunny location although some varieties will grow in semi-shade. Perennials should be kept well away from the roots of trees as they rob them of food and moisture. Be sure that the bed or ground that you are going to plant perennials in is well drained, as perennials will not stand a lot of water remaining upon the surface of the ground for long periods of time. The soil should be made loose to a depth of 1½ to 2 feet, with a plentiful supply of fertilizer thoroughly mixed into the ground when it s spaded up. If the soil is clay that becomes extremely hard during the summer season it would be well to throw out the top six or eight inches of soil and mix with this a liberal amount of peat moss or other commercial humus before putting it back into the bed and proceeding with the planting. Perennials like a porous soil in which they can throw out their roots. The soil in which perennials are planted should be kept rich at all times. Many of the plants are shallow rooted and are not able to send out their roots in search of new food supply.

RICHARDS GARDENS

PANSY PLANTS

CIANT SWISS VARIETIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliagathick and luxuriant.

It paye to buy the best when getting Pansy Plants. You will love these Ciant Swiss varieties.

SUPER SWISS GIANT MIXED

A vertible rainbow of color. Well balanced shades are ideal for bedding or gay borders.

SUPER SWISS MAPLE LEAF, CIANT MIXED

Assorted shades of color. Foliage attractively formed. Giant size blooms.

SUPER SWISS BLUE (Ullswater)

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

SUPER SWISS CORONATION GOLD

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these makes a thrilling spectacle of beauty.

SUPER SWISS PURE WHITE

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

SUPER SWISS ALPENGLOW

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

YOUR CHOICE OF ABOVE VARIETIES 90c per dozen, 2 dozen, \$1.50, Postpaid

ALL PRICES ARE PREPAID PRICES

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

The present trend in perennial growing is to grow a number of different sorts in informat beds or along the shrub border and include only a few which are classed as rare plants. Perennials, or plants which live for more than one year, are very essential on the grounds of anyone who likes color all through the different seasons. They may be planted in beds, in wide borders, in front of shrubs, around a pool, and the lower growing or dwarf sorts are widely used for rock garden planting. They may be planted in rows in a small garden for cutting purposes. They may be used singly but it is recommended that they be planted in clumps or groups of from three to twelve plants of a kind, as a mass of color is much more effective.

In planting a perennial planting, lay out the space you have available for them on piece of paper and spot in the taller growing sorts for background. Then select the plants for the border and jot them on your layout. Fill in with the medium tall grownig sorts in the center of the bed. Select and plant for color display so that you do not have two kinds of perennials with the same color of blossoms beside each other. Color variation in a perennial bed is essential:

Many types of perennials will do better if frequently transplanted, that is, about every third year. This is especially true of the Coreopsis, Gaillardias, Shasta Daisies and other varieties which have dense foliage just above the ground. The plants should be removed from the bed and torn into several divisions, and thse divisions replanted, the same as new plants. Iris also does better if transplanted occasionally.

Remember We Guarantee Satisfaction:



BEST OF AMERICA'S FAVORITE VARIETIES. COLORFUL NEW INTRODUCTIONS

-WILL BLOOM NEXT SUMMER-

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue into September.

VARIETY

ANNIE LAURIE

One of the best new salmon-reds. Sturdy grower.

CAROLINE VANDENBURG

The nearest to blue color to be found among Phlox. Large flowering type providing a distinct contrast in color values.

E. I. FARRINGTON

A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

ENCHANTRESS

Large deep pink. Immense flower heads.

Your choice of the above varieties

30c each; or 12 for \$3.00, postpaid

EACH LABELLED, WELL PACKED, AND CUARANTEED TO ARRIVE IN GOOD CONDITION.

HARDY PHLOX

VARIFTY

CEORGE STIPP

A strong grower with excellent foliage. A truly outstanding Phlox of glowing salmon-coral.

HAUPTMANN KOEHL

A great favorite since its introduction a few years ago. Rich red color which does not fade easily.

LEO SCHLAGETER

One of the brightest and flashiest of all red Phlox. Sturdy grower and very free bloomer.

MAID MARION

Shining pink-lavender with silvery eye. Beautiful for pastel shading in beds or for cutting.

ROSENBURG

Rich French purple Prolific grower.

SALMON GLOW

Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

Beautiful pastel lavender-orchid color with white center marking. Large flower heads and florets. Strong grower.

TICRESS

Brilliant new coral-salmon shade with golden sheen.

VON LASSBURG

One of the most colorful and sturdy growing white Phlox. Medium height Good bedder.

Another one of the older varieties, but it has never been surpassed for deep blood_red color and assured prolific blooming quality. Wonderful for bedding or for massed color spots.

WM. KESSELRING

One of the better new Phlox. Rosy purple with distinctive eye.

Your choice of the above varieties

30c each: 6 for \$1.65; or 12 for \$3.00, Postpaid

EACH LABELLED, WELL PACKED, AND CUARANTEED TO ARRIVE IN GOOD CONDITION.

6 PHLOX ALL LABELED OUR SELECTION \$1.50

SPECIAL! THREE OF THE NEWEST PHLOX

We offer our customers three of the newest introductions in Hardy Phlox. We have seen these beautiful creations in bloom and we cannot recommend them too highly. All are extremely vigorous growers with good strong stems and are resistant to rust. Flower heads are immense in size with some really surprising individual florets. Try these newest Phlox and you will be delighted when they bloom next summer. Most growers would ask at least 50c each for these but note Richards' money saving price.

DR. KLEMM-Large trusses of white with diffused violet eye. SALMON BEAUTY-Rich salmon pink with white eye. FLASH-Rich carmine-rose with orange-scarlet center.

45c ea., 6 for \$2.50, Postpaid

Hartsville, Pa., May 12, 1944

Centlemen: Thank you for the plants which arrived in good condition and with which I am well pleased. I shall look forward to having more of your stock in the future.-Ernory W. Brockman.

MICHICAN CUSTOMERS PLEASE ADD 3% SALES TAX

Special! Baby Phlox

These are well established crown or root cuttings which will grow in your gardens and produce some blooms this year. Make Your Garden Dollars Buy more by ordering some of these fine Baby Phlox. Due to the fact that they are grown in cold frames outdoors they will not be available until May 15th. We cannot accept orders for them after June 15th so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant.

AFRICA-Lustrous deep carmine red with darker eye.

ANNIE LAURIE-One of the best new salmon-reds.

*BLUE BOY-Rich purple-blue.

BORDER QUEEN—Massive well formed heads. Deep watermelon pink.

COUNT ZEPPLIN—Large wnite blooms with vivid bright eye.

DR. KLEMM-White fused with lavender.

E. I. FARRINGTON—Color a delightful salmon shade with darker eye. **ENCHANTRESS**—Large deep pink.

*SALMON BEAUTY—Giant blooms of salmon rose.

CEORGE STIPP—A truly outstanding Phlox of glowing salmon-coral LEO SCHLAGETER—One of the brightest and flashiest of all red Phlox.

*MARY LOUISE-New, pure white.

MIA RUYS-Dwarf white.

*MOONLIGHT DREAM—Semi-dwarf white.

ROYAL PURPLE—Large flower heads of satiny purple on long stems. SALMON GLOW—Robust growth and blooms of deep salmon.

*STARLIGHT-Orchid with white eye.

VON LASSBURG-One of the most colorful, sturdy growing white phlox.

*Outstanding New Varieties

YOUR CHOICE OF ABOVE VARIETIES

6 of one kind 75c; postpaid 12 of one kind \$1.35; postpaid

12 Mixed, Unlabeled, Our Choice, \$1.25



REMEMBER

You may select ABSOLUTELY FREE two dozen of any of the plants described in this catalog, retailing at not more than\$1.00 per dozen, with every order of ten dozen or more plants selected from this list. Another reason why your dollar buys more here. ALL PRICES ARE PREPAID PRICES.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

Garden Fruits

RICHARDS GARDENS

Strawberry Plants

To help you make your gardens practical and fruitful as well as beautiful, we are offering Strawberry Plants for Spring planting only. We offer three of the most satisactory and most popular varieties.

PREMIER

A money-making strawberry; hardy, productive, very beautiful and attractive. There is a greater demand for Premier plants for commercial planting than for any other early variety. An excellent shipper and canner. Sells for fancy prices on the market.

25 for \$1.00, 100 for \$3.00, Postpaid.

SENATOR DUNLAP

Perhaps no other strawberry is so favorably known throught the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety.— Fine for both home and commercial uses.

25 for \$1.00, 100 for \$3.00, Postpaid.

"GEM"

THE MODERN EVERBEARER

The Last Degree in Strawberry Perfection for Size, Color, Flavor and Productivity.

A mouthful of melting, flavorful Strawberry deliciousness. The New Gem holds those qualities from the first spring ripening until cold weather, never getting that "grassy" flavor common to other varieties. So firm that it will stand an unusual amount of handling and hauling. Very hardy, resistant to drought and leaf-blight. Good plant makers.

25 for \$1.75, 100 for \$5.50, Postpaid

Asparagus

"MARY WASHINGTON"

The first vegetable to come up in the spring garden. The Mary Washington variety stands supreme for its growing habits and delightful flavor. 100 roots will supply the average family and will last for years. Set 10 inches apart in rows. Spread the roots out in the bottom of the holes and tamp soil firmly. Plant so that there is about 2 inches of soil over the crowns of the plants.

25 for \$1.50, 100 for \$5.00, Postpaid.

CHIVES—For Utility and Beauty

Much used to add delightful flavor in vegetable salads. Its roots and tops both edible. May be used as edging plant for perennial beds as the plant is rather dwarf in growing habit and throws up numerous stems 8 to 10 inches high, each topped by a beautiful ball-like lavender bloom about the size of a hickory nut.

Make your plants do double duty. Plant some of these plants 12 for \$1.00, 6 for 60c, Postpaid.

ALL PRICES ARE PREPAID

MICHICAN CUSTOMERS PLEASE ADD 3% SALES TAX



RICHARDS GARDENS

PLAINWELL, MICHIGAN

Grown Perennials; -- Phlox Richards Gardens Field

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